

JESS TORRES
CREATIVE MANAGER

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Dynamic motion design operations leader with a passion for driving innovation, cultivating synergistic collaborations, and achieving outstanding results in rapidly evolving media landscapes.

CORE COMPETENCIES

- Strategic Planning & Execution
Workflow Optimization
Project Delivery & Client Relations
- Talent Acquisition & Team Leadership
Vendor Collaboration & Management
Creative Problem Solving

HIGHLIGHTS

- **Project Management:** Lead high-profile projects, including creative strategies to drive the industry's shift from broadcast to digital platforms.
- **Team Expansion:** Recruit top creative talent to enhance team capabilities and foster diversity; restructure team to adapt to an evolving media landscape.
- **Creative Synergy:** Cultivate a positive and productive team culture, leading to increased creativity, productivity, and employee satisfaction.

EXPERIENCE

A+E Networks	
Manager, Motion Graphics Operations	2021-Present
<ul style="list-style-type: none">▪ Lead a team of 17 motion designers, managing daily and large-scale projects across platforms.▪ Implemented tools like Airtable and LucidLink to enhance efficiency and collaboration.▪ Formed a Graphics Taskforce to identify and execute process improvements.▪ Partnered with cross-department teams to streamline workflows and maximize resources.	
Technical Supervisor, Motion Graphics Operations	2017-2020
<ul style="list-style-type: none">▪ Built the motion graphics organization, developing SOPs from the ground up.▪ Spearheaded the production of high-profile live studio graphics and branding projects, ensuring creative and technical excellence.▪ Collaborated across departments to address project challenges, streamline workflows, and meet aggressive timelines without compromising quality.	
Motion Graphics Designer	2013-2017
<ul style="list-style-type: none">▪ Created compelling motion graphics, ensuring brand consistency and delivery excellence.▪ Collaborated with cross-functional teams to achieve project goals.	

EDUCATION

- **Bachelor of Fine Arts: Computer Graphics** | Pratt Institute (2003 – 2007)
- **Human Resources Management** | HRCI (2023)
- **Leadership Training** | NAMIC Leadership Seminar (2021), WICT Rising Leadership Program (2024)

TECHNICAL PROFICIENCIES

Adobe CC (After Effects, Premiere, Photoshop, Illustrator), Maxon C4D, Airtable, Jira, Microsoft Office